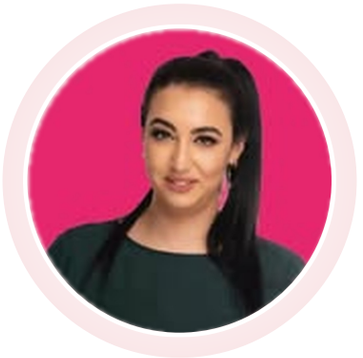
Daresni
Your Educational Companion



FOUNDER BIOGRAPHY

Hana Al Tareif

Founder of Daresni

Bahrain

Hana Al Tareif is the Founder of Daresni, Bahrain's leading education technology platform connecting families and students with trusted tutors, teachers, coaches and institutes.

A trusted leader in economic development and investment attraction, Hana has spent more than 17 years building businesses, products, teams and partnerships that create jobs and opportunity for Bahrain.

Driven by a belief in the power of education and equal access to opportunity, she founded Daresni to solve a real challenge faced by families every day — and to build lasting impact for the next generation.

CAREER JOURNEY

Senior Executive – Tourism (Sep 2022 – Present)
Economic Development Board (EDB) Bahrain

- Attracted USD 215.7m in international tourism projects in 3 years
- Generated a pipeline of over USD 1 billion for tourism & real estate

Senior Executive – Co-Investments (Feb – Sep 2022)
Economic Development Board (EDB) Bahrain

- Supported CIO team to achieve USD 400m FDI target in 2022
- Led digital process development and investor matchmaking

Senior Executive – Technology & Innovation (Nov 2020 – Feb 2022)
Economic Development Board (EDB) Bahrain

- Attracted USD 150m in ICT projects with 850 jobs (330 high value jobs)
- Led initiatives to grow Bahrain's digital ecosystem

Senior Executive – StartUps (Nov 2019 – Nov 2020)
Economic Development Board (EDB) Bahrain

- Attracted 180 prospects and 60 new startup projects
- Helped strengthen Bahrain's startup ecosystem

Private Banking – Relationship Manager (2005 – 2018)
Ahli United Bank (Previously Ahli Commercial Bank)

- Managed high-net-worth client portfolios and investments

ENTREPRENEUR · FOUNDER · CREATOR

JUDE FLOWERS
MAGIC IN EVERY STEM

Founder – Jude Flowers

Established September 2024

A premium flowers, plants and lifestyle brand based in Riffa, Bahrain.

Jude Flowers brings together timeless floral design, luxury gifting and curated experiences that celebrate life's moments.

Premium Flowers & Plants | Dolcetta Pure Belgian Chocolate | Landscaping Services | Events & Occasions

www.judeflowers.com

AT A GLANCE

17+
Years of Professional Experience

USD $365M+
International Projects Attracted

1,800+
Jobs Contributed Across Sectors

Multiple Sectors
Tourism, Real Estate, ICT, Startups, Education, Finance & More

RECOGNITION & MILESTONES

Halcyon Bahrain Women's Fellowship
2021

Deputy Chairman, BTEC Bahrain
Appointed January 2025

Harvard Mentor Programme
E-Learning – 9 Certificates (2020)

> *When we empower learners and support educators, we build stronger families and a stronger nation.*
>
> **— Hana Al Tareif**

MISSION To make quality education and expert support accessible to every learner, everywhere.